



June 19, 1865



"Building A Better Future & Honoring Our Legacies"

“Our History, Our Culture, Our Village”

Dear 2024 Juneteenth Jubilee Parade Participant,

Thank you for being a part of history as Northcott Neighborhood House and the Juneteenth Planning Committee presents the 53rd Annual Juneteenth Jubilee Parade. This year’s theme is “**Our History, Our Culture, Our Village**” and we want everyone to be involved in Juneteenth because this is an historical holiday for all.

We are excited to build on the success of last year’s beloved floats, marching bands and dance groups competition, along with plenty of fun activities. Competition monetary awards in the float, dance teams and marching bands are for faith based, non-profit, community, and education; please make sure you check off the category on the application.

Please note the registration deadline for the parade is **Monday May 20, 2024**. You will receive an email confirmation, once your application has been reviewed and approved. Additional details regarding the parade line-up will be available no later than **Wednesday June 12, 2024**.

WE WOULD LOVE TO SEE MORE FLOATS AND BANDS THIS YEAR!

We would like to thank you in advance for your participation and we look forward to joining us as we celebrate on Wednesday June 19, 2024.

Warm regards,

Tony A. Kearney, Sr.

Tony A. Kearney, Sr.
Northcott Neighborhood House Executive Director & Juneteenth President

George Akpan & Nicole Goins

George Akpan & Nicole Goins
Juneteenth Jubilee Parade Co-Chair Persons

Our History. Our Culture. Our Village

2460 North Sixth Street
Milwaukee, Wisconsin 53212
(414) 372-3770 <https://northcotthouse.org/>



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53rd Annual Juneteenth Jubilee Parade Application & Participation Agreement

Northcott Neighborhood House 53rd Annual Juneteenth Jubilee Parade and TMJ4 are partnering to provide live coverage of the parade on Wednesday, June 19, 2024, from 9:00 am to 11:00 am. *(As a participant you must have a signed parade application & agreement on file. Also, a representative must attend the parade training/information session on Thursday June 6, 2024).*

- 2024 Entry fee: \$53– please make payments online and/or checks payable to: Northcott Neighborhood House
 - Go to Junteenthmilwaukee.com, press donate button and place in notes your payment is for your organization’s Juneteenth parade fee. (Cash payment can be made at Northcott Neighborhood House)
- Application & Participant Agreement deadline is **May 20, 2024.**
 - Application Completion: Please complete the application, pay the entry fee and return to Northcott Neighborhood House or parade@northcotthouse.org **(No Refunds).**

(Inappropriate behavior, comments and/or attire are strictly prohibited.)

Organization:		
Categories: <input type="checkbox"/> Non-Profit <input type="checkbox"/> For Profit <input type="checkbox"/> Faith Based <input type="checkbox"/> Education <input type="checkbox"/> Community <input type="checkbox"/> Other		
Address:		
City:	State:	Zip Code:
Contact Person:	Phone Number:	Email:

Parade Entry Type: (Please circle one)

Car Choir Dance/Drill Float Horse Riders Marching Band Motorcycle Other

I, _____ (your name) hereby agree to indemnify and hold harmless the Northcott Neighborhood House, 2460 N. 6th Street, Milwaukee, Wisconsin 53212 and, its agents, volunteers and officers from any loss, liability, damage or costs, including court costs and attorney fees, that they may incur due to my participation in said activity, whether caused by negligence of Parade/Releaser or otherwise. I understand that the Northcott Neighborhood House does not provide any insurance coverage for vendor participants for any circumstances arising from their participation in this event or any activity associated with or facilitating that participation. I agree to abide by all of the 53rd Annual Juneteenth Jubilee Parade Rules, once this application and agreement are signed, please keep a copy of all signed documents for future reference. I certify that I am authorized by being a participating unit to sign this Juneteenth Jubilee Parade Application and Participation Agreement on its behalf and on behalf of its members and those participating in the parade within this Participation Agreement.

Name (Printed): _____ Title: _____
Signature: _____ Date: _____



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53rd Annual Juneteenth Jubilee Parade Rules

Float Inspection 7:00 AM	Parade Line Up 8:00 AM	Parade Start Time 9:00 AM
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- All participants must attend a training and orientation meeting on Thursday June 6, 2024.
- An Application, Parade Entry Description and Participation Agreement (included with this packet) must be submitted.
- The 53rd Annual Juneteenth Jubilee Parade will be shown live on TMJ4, please make sure you completely fill the history and description of your parade entry in the packet.
- Competition monetary awards in the float, dance teams and marching bands are for faith based, non-profit, community, and educational organizations; please make sure you check off the category on the application. (**Note: Large businesses and corporations will not be considered for monetary prizes)
- Please bag up your candy giveaways this year. If you are giving out candy and/or novelty items, please keep safety in mind in distributing them to the children.
- **ALCOHOLIC BEVERAGES OR THE USE OF ILLEGAL OR NON-PRESCRIBED DRUGS ARE NOT ALLOWED.**
- Northcott Neighborhood House and the Juneteenth Planning Committee, reserves all rights to record and reproduce video, audio, music, and digital images of the parade event for both publication and unrestricted distribution.



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53rd Annual Juneteenth Jubilee Floats Regulations

- Participants are responsible for ensuring that every part of the float is secure.
- **Items prohibited on floats or trucks/cars include, fire, live animals, smoke machines, dry ice, firearms, and explosives.**
- The Juneteenth Parade Committee will be inspecting the floats the day of the parade to ensure safety requirements are met. A second follow-up inspection will be performed at line-up on the day of the parade. All entries must pass inspection by the committee. Time slots for inspections will be provided.



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53rd Annual Juneteenth Jubilee Parade Judging Competition

- Judges will be at the Grandstand at the intersection of Dr. Martin L. King, Jr. Drive & Ring Street.
- Judging will be based on the following:
 - **Theme integration**
 - **Originality/creativity**
 - **Overall appearance**
 - **Each unit will be judged separately**
- Contest winners will be publicly announced on Friday June 21, 2024, at Northcott Neighborhood House, 2460 N. 6th Street.
- Prizes can be picked up on Monday, June 24, 2024 at:
Northcott Neighborhood House
2460 N. 6th Street
Milwaukee, Wisconsin 53212



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Northcott
Neighborhood
House

Building The Future

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53rd Annual Juneteenth Jubilee Parade Entry Description

Please describe your parade entry for the Juneteenth Jubilee Parade TMJ4 Commentators

Name of Parade Entry:

Year Organization was Established:

Mission Statement:

Motto:

Anything Special You Would Like To Share:
