

2025 *Freedom* BALL

PRESENTED BY NORTHCOTT NEIGHBORHOOD HOUSE

**An Unforgettable Evening
of Impact & Celebration**

JUNE 13, 2025 • 6PM

Harley Davidson Museum | The Garage
500 W Canal Street
Milwaukee, WI 53202

SPONSORSHIP PACKET



freedomballmke.com



Our Mission & Impact



Under the leadership of Northcott Neighborhood House, the Juneteenth MKE Freedom Ball empowers the next generation by providing equitable access to higher education. Through community-driven financial support, we award scholarships that foster academic excellence and develop leaders committed to making a lasting impact in their communities and beyond.



The Freedom Ball also honors outstanding community leaders, celebrates a Father of the Year, and recognizes a non-African American ally who has helped Northcott fulfill its mission of serving disadvantaged residents.



For 33 years, the Freedom Ball has stood as a signature celebration of Milwaukee's Black youth—elevating their achievements, honoring cultural excellence, and funding opportunities for their future.



Each year, the Freedom Ball raises critical dollars for the Miss & Mr. Juneteenth Scholarship Program, directly supporting outstanding young Black leaders in our community.

Our Legacy at a Glance:

- 115+ scholarships awarded to date
- 16 student recipients annually
- Celebrating 34 years of the Miss Juneteenth program
- New Mr. Juneteenth introduced in 2022
- 100% of proceeds support youth programming

Let's keep the momentum going.

freedomballmke.com

Sponsorship Opportunities

Make an Impact with Your Support

Our goal this year is to raise \$50,000 beyond event costs—with every sponsorship level helping us empower multiple outstanding student leaders through scholarships.

PRESENTING SPONSOR: \$20,000 EXCLUSIVE

- Recognition on the Juneteenth Day; juneteenthmke.org as Freedom Ball Presenting Sponsor
- Inside cover full page ad (8.5x11)
- Featured in signage on Podium or in event front entrance
- Podium remarks during the Freedom Ball
- Step & Repeat Logo Inclusion
- Logo inclusion on all collateral materials
- Press Release mention as Presenting Sponsor
- Opportunity to participate in Press Conference in relation to the Freedom Ball/ Juneteenth
- Two (2) VIP Tables (seats 10 per table)

HERITAGE SPONSOR: \$15,000 EXCLUSIVE

- Recognition on the Juneteenth Day; juneteenthmke.org as Freedom Ball Legacy Sponsor
- Full page ad (8.5x11)
- Featured in signage at event
- Podium remarks during Freedom Ball
- Step & Repeat Logo Inclusion
- Logo inclusion on all collateral materials
- Opportunity to participate in Press Conference in relation to the Freedom Ball/ Juneteenth
- Two (2) VIP Tables (seats 10 per table)

LEGACY SPONSOR \$10,000 3 AVAILABLE

- Recognition on the Juneteenth Day; juneteenthmke.org
- Full Page ad (8.5x11)
- Live recognition at Freedom Ball
- Step & Repeat Logo Inclusion
- Logo inclusion on Press Release
- Logo inclusion on all collateral materials
- One (1) Table (seats 10 per table)

CELEBRATION SPONSOR \$7,500 5 AVAILABLE

- Recognition on the Juneteenth Day website; juneteenthmke.org
- Half Page ad (8.5x5.5)
- Live recognition at Freedom Ball
- Logo inclusion on all collateral materials
- One (1) table (seats 10 per table)

FREEDOM SPONSOR \$5,000 6 AVAILABLE

- Recognition on the Juneteenth Day website; juneteenthmke.org
- Half Page ad (8.5x5.5)
- Live recognition at Freedom Ball
- Logo inclusion on all collateral materials
- One (1) table (seats 10 per table)

We are proud to support the Freedom Ball!

We authorize Northcott Neighborhood House to include our individual/corporate name on all materials consistent with our sponsorship levels as marked:

- Presenting Sponsor \$20,000
- Heritage Sponsor \$15,000
- Legacy Sponsor \$10,000
- Celebration Sponsor \$7,500
- Freedom Sponsor \$5,000
- Host a Table \$2,000

Payment Instructions

- I pledge my support and will make my payment by **May 10, 2025**
- My Check made payable to: **Northcott Neighborhood House**
- For Credit Card payment, please visit our website at: **www.freedomballmke.com**

Please mail or fax this form with your payment to:

Mail
Northcott Neighborhood House
2460 N. 6th Street
Milwaukee, WI 53212

Fax
Darrell Debroux, Accountant
(414) 372-3619

